



125 West 55th St
New York, NY 10019

Contract # 25311345	Changes as of: 9/21/2016 at 4:33 PM	Version: Current State Version 1
CPE: 694/724/3893	Flight: 10/25/16 - 10/31/16	Station: WBNG
Agency: Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	Advertiser: Kim Myers for Congress	Market: Binghamton
Product: Candidate	Office: WASHINGTON	Total \$: \$19,000.00
Agency Order #: 5409015	Primary Demo:	Total Spots: 98
Buyer: Katowitz, Janet	Con Type: POLITICAL/VOTE	Total CPP: \$0.00
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Total GRP:
		Separation:

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP
						10/25	10/26	10/27	10/28	10/29	10/30	10/31				
1	Tu-F,M 5a-5:30a		Action News 5AM	\$90.00	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
Sec 2																
2	Tu-F,M 5:30a-6a		Action News 530AM	\$150.00	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
Sec 2																
3	Tu-F,M 6a-7a		Action News 6AM	\$250.00	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																
4	Tu-F,M 7a-8a		CBS This Morning	\$250.00	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																
5	Tu-F,M 8a-9a		CBS This Morning	\$150.00	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
Sec 2																
6	Su 9a-10:30a		CBS Sunday Morning	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
7	Su 10:30a-11:30a		Face The Nation	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
8	Tu-F,M 9a-10a		Rachel Ray	\$80.00	30	1	0	1	0	0	0	1	3	\$240.00	\$0.00	0.0
9	Tu-F,M 11a-12n		Price Is Right	\$175.00	30	0	1	0	1	0	0	1	3	\$525.00	\$0.00	0.0
Sec 2																
10	Tu-F,M 12n-12:30p		Action News 12 Noon	\$250.00	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																
11	Tu-F,M 12:30p-1:30p		Young And Restless	\$125.00	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
12	Tu-F,M 1:30p-2p		Bold And Beautiful	\$125.00	30	0	0	0	1	0	0	0	1	\$125.00	\$0.00	0.0
13	Tu-F,M 2p-3p		The Talk	\$90.00	30	0	1	1	1	0	0	0	3	\$270.00	\$0.00	0.0
14	Tu-F,M 3p-4p		Harry Connick	\$90.00	30	1	0	0	0	0	0	1	2	\$180.00	\$0.00	0.0
15	Tu-F,M 4p-5p		Dr. Phil	\$90.00	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
16	Tu-F,M 5p-5:30p		Action News At 5PM	\$160.00	30	1	1	1	1	0	0	1	5	\$800.00	\$0.00	0.0
17	Tu-F,M 5:30p-6p		Action News 5:30PM	\$180.00	30	1	1	1	1	0	0	1	5	\$900.00	\$0.00	0.0



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						10/25	10/26	10/27	10/28	10/29	10/30	10/31				
18	Tu-F,M 6p-6:30p		Action News At 6PM	\$400.00	30	1	1	1	1	0	0	1	5	\$2,000.00	\$0.00	0.0
19	Tu-F,M 6:30p-7p		CBS Evening News	\$450.00	30	1	1	0	0	0	0	1	3	\$1,350.00	\$0.00	0.0
20	Sa 6p-6:30p		Action News At 6PM	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
21	Sa 6:30p-7p		CBS News Saturday	\$175.00	30	0	0	0	0	1	0	0	1	\$175.00	\$0.00	0.0
22	Su 6p-6:30p		Action News At 6PM	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
23	Tu-F,M 7p-7:30p		Entertainment Tonight	\$175.00	30	1	0	1	0	0	0	1	3	\$525.00	\$0.00	0.0
Sec 2																
24	Tu-F,M 7:30p-8p		Inside Edition	\$125.00	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
25	Sa 7p-8p		Entertainment Tonight	\$75.00	30	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
26	Tu-M 11p-11:35p		Action News At 11PM	\$225.00	30	1	1	0	0	0	1	1	4	\$900.00	\$0.00	0.0
27	Tu-F,M 11:35p-12:35a		Late Show	\$100.00	30	0	1	1	0	0	0	1	3	\$300.00	\$0.00	0.0
28			Elementary	\$60.00	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
29	M 9p-9:30p		2 Broke Girls-CBS	\$500.00	30	0	0	0	0	0	0	1	1	\$500.00	\$0.00	0.0
30	Tu 8p-9p		NCIS-CBS	\$600.00	30	1	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
31	W 9p-10p		Mom/Life in Pieces-CBS	\$500.00	30	0	1	0	0	0	0	0	1	\$500.00	\$0.00	0.0
32	F 10p-11p		Blue Bloods-CBS	\$400.00	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
33	Su 7p-8p		60 Minutes-CBS	\$400.00	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
34	Su 12n-1p		NFL Today	\$175.00	30	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0
TOTALS:						18	18	16	16	4	6	20	98	\$19,000.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/21/16 4:33 PM	Denise Edmister	LINE 31 WRONG RATE SHOULD BE \$600
09/21/16 3:56 PM	Denise Edmister	Line 20 is na due to sports line 21 is na due to sports Line 31 pgm is TH have moved to TH
09/21/16 12:25 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$29,373
WBNG Share:	63%
Comment:	
EBNG:	1%
WBGH:	12%
WBPB:	1%
WICZ:	9%
WIVT:	14%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	98	\$19,000.00	N/A	0.0
Total	100%	98	\$19,000.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	78	\$14,985.00
2016-Nov	20	\$4,015.00
Total	98	\$19,000.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	9/21/16 4:33 PM	Denise Edmister	Sent_To_Rep			\$0	\$19,000.00	
Makegood 1	9/21/16 3:56 PM	Denise Edmister	Sent_To_Rep			\$0	\$19,000.00	
New	9/20/16 3:36 PM	BILL THOMAS	Confirmed	98		\$19,000.00	\$19,000.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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